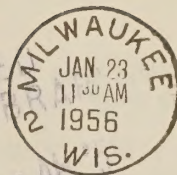


**KROGMAN'S VIOLETRY**

**1365 SOUTH 125th STREET**

**MILWAUKEE 14, WIS.**



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**KROGMAN'S VIOLETRY****1365 SOUTH 125th STREET • MILWAUKEE 14, WIS.****1 mile from Highway 15, 16, 18, 30-45-100 at Highway 59****Telephone SUNset 2-7359**

Make an appointment to avoid disappointment, if you come to visit us.

YOUR NUMBER IS 668**BASIC LIST OF NEW AND FAVORITE VARIETIES**

This is our basic price list. Please keep! When more new varieties are available, we will list them on a small sheet or card and send only to customers and those requesting the new list. Please state whether you have this basic list or not.

Orders will be filled in order received and as weather permits. No order filled for less than \$3.00. Add \$1.00 for packing, postage, insurance, special handling, and in some cases special delivery, as all plants and rooted cuttings (with plantlets) will be sent in pots. Leaf orders only, add 50c. PLEASE LIST SUBSTITUTES.

Liberal discounts on purchases made at our Violetry.

**NEW DOUBLE PINKS**

Established plants or rooted cuttings @ 70c Leaves @ 35c or 3 for \$1.00

Achievement, Apple Blossom, Arbutus, Bountiful, Cloud, Cushion, Dresden, Heart Throb, Honeybud Ideal, Limelight, Melior, Rocket, Minneapolis, Pink Pride, Pink Puff, Pink Topsy, Double Portland Rose, Pot O' Gold, Sheldon, Sweetheart, Victory, Wild Rose

Leaves only, of the following double pinks, 50c each. Rooted cuttings or small plants later.

Limelight, Minnesota, Northern Rose, Pink Cheer, Sweet Memory

**NEWEST VARIETIES**

Established plants or rooted cuttings @ 60c. Leaves @ 25c.

Angel Lace — Leaves only 'til later  
 Annabelle Lee — Large lavender bi-color Dbl.  
 Air Waves — Dbl. white. Wavy bloom & leaf  
 Atlanta Peach Girl — Peach-pink. Red stems  
 Attraction (Fischer's) — Mauve fringed  
 Atomic Pink — Deeper edged petals  
 Blueva — Double blue, white edge  
 Blondie — Lav. Variegated leaf  
 Blue Peak — Double blue, white edge  
 Blue Ridge — Wavy bloom, quilted leaf  
 Blushing — Dbl. white tinted pink, dark leaf  
 Bountiful (Fischer's) — Light lavender  
 Cherry Valley — Good red-rose single  
 Crusader — Double dark red  
 Darlene Rhodes — Lav. ruffled. Exc. dark star center  
 Daybreak — New pastel pink  
 Dixie Orchid — Sparkling-red orchid  
 Double Painted Girl — Dbl. white & orchid  
 Dbl. Rose Pink Queen — Pretty rose pink  
 Dbl. Red Comet — Excellent red  
 Dbl. Tone — Blue and white variegated  
 Dbl. Violet — Large lav-purple shaded  
 Dubonnet Fringe — Scalloped Leaf  
 Dubonnet Queen — Brightest red, girl foliage  
 Dwight's White — Dbl. semi miniature  
 Easter Dream — Lav. & white  
 Easter Wedding — Leaves only 'til later  
 Fiesta Flare — Bright red-dbl.  
 Florentine — Deep blue ruffled  
 Frosted Blue Lace — Ruffled, shaded white  
 Gilt Edge — Leaves only 'til later  
 Heidi — Huge white lav. edge  
 King Arthur — Deep blue, white edge  
 King Lear — Blue lav., white edge  
 Lacy Girl Dancer — Deep purple, fringed  
 Lavenda — Exc. dbl. lav - rose  
 Lavender Bo Peep — Dbl. lav., white edge  
 Lavender And Lace — Dbl. lav. bi-color  
 Lilac Time — Lav. ruffled, shaded orchid  
 Loveliness (Fischer's) — Lav. fringed  
 Marvel Beauty — Deep lav. dark tips  
 Melody — Dbl. lav. quilted leaves  
 Mindy — Lav. purple bi-color shaded, girl  
 Nip and Tuck — Red orchid & white bi-color  
 Pacific Beauty — Huge blue, quilted girl  
 Pink Fringette (Fischer's) — Fringed  
 Pink Mist — Dainty new pink  
 Powder Puff (Fischer's) — Neat blue rosette, white edge  
 Rainbow's End — Dbl. wine, white edge  
 Rose Pink Bouquet — Dbl. dark foliage  
 Rose Pink Queen — Dbl. girl foliage  
 Rose Wing — Ruffled rose & white, shaded  
 Ruffled Heiress — Frilled dark blue  
 Supreme girl foliage  
 Shadrack — Fluffy dark purple  
 Shine Boy — Blue, glossy leaf miniature  
 Silhouette (Fischer's) — Blue ruffled  
 Silver Token — Soft ruffled mauve  
 Spanish Lace — Deep blue ruffled, supreme  
 Sparkling Burgundy (Fischer's) — Neat, dbl. wine, white edge  
 Spring Bouquet — Rose pink, dbl. dark leaf  
 Starry Eyed — Leaves only @ 50c

Sugar Babe — Leaves only @ 25c

Swank — Dbl. pink and blue. Leaves only @ 50c

Tennessee Debutante — Leaves only 'til later

Tennessee Girl — Lav bi-color. Leaves only 'til later

Tennessee Lady — Red. Leaves only 'til later

Tennessee Miss — Red bi-color. Leaves only 'til later

Tennessee Rose — Leaves only 'til later

Valencia — Ruffled light blue

Velvet Empress — Shaded dbl. red

Waverly — Light blue ruffled, wavy leaf

Whiff — Garnet, marked white

Young Bess — Dbl. white and orchid

**TONKADALE (ANDERSEN)**

Established plants or rooted cuttings @ 60c. Leaves @ 25c.

Alzada — Dbl. white marked blue

Challenge — Dbl. dark blue ruffled

Encore — Dbl. blue-lav. ruffled

Hi-Loa Cobalt — Dk. blue, fringed

Hi-Loa Light Blue — Fringed, wavy leaf

Hi-Loa Purple — Pretty fringed, wavy leaf

Hi-Loa White — Pretty fringed, wavy leaf

Lorna — Large dk. blue, dbl. ruffled

Mayfair — Large Lavender dbl. ruffled

Minnetonka — Large dbl. wine &amp; white

Northern Skies — Lovely dbl. blue ruffled

Noweta — Double red

Polar Ice — Lovely Ivory, dark leaf

Polar Ice Dbl. — Beautiful ivory

Revelation — Dbl. red, tailored foliage

St. Louis — Exception Dbl.

Summer Skies — Light blue, lighter throat

Valencia — Dbl. blue, tailored foliage

Wayzata — Large dk. blue, wavy bloom

\*\*Frivolette — Leaves only 'til later

**SHOW SERIES (Ten Hagen)**

Leaves @ 25c. Plants or R. C. @ 60c.

Elizabeth, the Queen — Dbl. lav. and white

Magnum — Two-toned dbl. orchid

Rochester — Dark red dbl.

Show Blue — Large light blue, girl leaf

Show Cloud — Large white and blue Exc.

Show Empress — Large Orchid

Show Glow — Large Dbl. red, scalloped leaf

Show Lady — Shaded red, lavender

Show Man — Large single white

Show Pink — Mammoth deep pink single

Show Sensation — Dbl. white with red

Show Queen — Not always true

Show Star — Leaves only 50c

**FAVORITE VARIETIES**

Established plants or rooted cuttings @ 50c. Leaves @ 20c.

Alaska Sunset — Deep orchid, dark leaf

\*\*All Aglow — Deep pink, girl

Applause — Deepest red purple

\*Apple Blossom — Large white and pink

April Showers — Soft dbl. rose lav.

\*\*Arbutus Pink — Lovely, girl leaf single

\*Autumn — Huge blue dbl., frilled dark leaf

\*\*Azure Beauty — Good dbl. blue &amp; white

Bernice — Huge light blue dbl.

Black Canasta — Dbl. good foliage

\*Black Magic — Dark blue dbl.

Blue Belle — Light blue dbl.

\*Blue Eyes — Blue single, old favorite

Blue Cluster — Huge dbl. dark clusters

Blue Horizon — Dbl. blue, white edge

\*Blue Moon — Exc. large blue

We also have Leaves only @ 25c, Plants later @ 60c of the following: Balmy Blue, Rich Mahogany, My Dancer, Fancy Pants, Monalou, Strawberry, Philabuster, My Gardenia, Misty Morn, Double Giant, Pink Flare and Pink Spotlight. Pink Lace, Frosted Madonna



- \*\*Blue Warrior** — Good foliage
- \*\*Boyce Edens** — Lav.-purple bi-color
- Brenita Girl** — Large deep rose
- Bride** — Dbl. white "Something blue"
- Bridesmaid** — Dbl. blue with white
- \*\*Bridal Wreath** — Light blue, white edge
- Bronze Fringette** — Deep blue, folds back
- \*\*California Dark Plum** — Single dark wine
- California Dark Plum Dbl.** —
- Cavalier** — Deep blue, dbl. quilted leaf
- Chartreuse** — Ivory, chartreuse tips
- \*\*Christmas Star** — Blue star on white
- \*\*Clementine** — Dainty white frilled, girl
- Coral Pink** — Pretty, single
- Coronation Velvet** — Wine, white edge
- \*\*Corsage** — Lightest blue dbl.
- \*\*Double Delight** — Light blue, excellent
- Double Garnet** — Bright red
- Double Inspiration** — Large, lav. bi-color
- \*Double Neptune** — Dark blue, dark leaf
- \*Double Orchid Neptune** — Very good
- \*Double Rose** — With white, very pretty
- Dream Girl** — White and red, striking leaf
- \*\*DuPont** — Med. blue
- \*\*DuPont** — Lavender pink
- \*\*DuPont** — Red
- Other DuPonts** — See any marked supreme
- \*\*Edith Cavelle** — Frilled ivory and lilac
- \*\*Emperor Wilhelm** — Favorite blue
- \*Fairy Tales** — Light blue, favorite
- \*Fantasy** — Lavender, flecked purple
- Fantasette** — Fantasy girl
- Finlandia** — Fringed, midnight purple
- \*Fire Chief** — Dbl. red, very good
- First Lady** — Huge dbl. white, tinged lav.
- \*Fleur Petite** — Frilled lav. sweet pea
- Flora Dora** — Large rosy orchid, fringed
- \*\*Frilled Blue Delight** — White, frilled blue edge
- Frosty** — Variegated leaf. White with blue-lav. edge
- \*\*For-get-me-not** — Light blue single
- \*Geneva Beauty** — Blue, white edge
- \*\*Georgia Peach** — Choice, peach-pink
- \*Gorgeous Blue Wonder** — Favorite light blue
- Heather Queen** — Pale pink, sweet pea
- \*Helen Montgomery** — Wine
- \*Hildegard** — Wine ruffled, wavy leaf
- \*Holly or Iowa** — Improved Holly, dark wavy leaf
- \*Indianola** — Lav. bi-color, bronze leaf
- \*\*Innocense** — Ivory white, bronze leaf
- \*Kays Quilted** — Light blue, quilted leaf
- \*Lavender Beauty** — Favorite lavender
- Lavender Pink Debutante** — Supreme, ruffled
- \*\*Magnifico** — Dbl. orchid bi-color
- Mauve Princes** — Lav. sweet pea, bi-color
- \*\*Mentor Boy** — Favorite blue-purple
- Mine Alone** — Dbl. dark blue, pretty girl
- Miss Cathy** — Good pink, flat girl foliage
- Mr. Chicago** — Balmy blue, semi-double
- Miss New York** — Silvery lilac dbl. Exc.
- Moon Ripples** — Dbl. blue, frilled white edge
- \*Navy Bouquet** — Dbl. dark blue
- \*\*Painted Girl** — Novel red and white
- \*\*Pandora (Grangers)** — Large light blue, folded
- \*Pansy** — Blue, some have white edge
- Pastel Princess** — Lav. pink and white ruffled
- Peach Blossom** — Streaked light lav., girl
- Peach Blossom** — Pink, dark leaf, striking
- Peaches & Cream** — Unusual peach pink
- Peter Pan** — Light blue dbl.
- \*\*Pink Arbutus** — See Arbutus
- \*\*Pink Cheer** — Good, pink
- \*\*Pink Delight** — Dark leaf
- \*\*Pink Wonder** — Choice pink, single
- Prim Rose** — Huge white with rose markings
- \*\*Purple Knight** — Large, very good
- \*\*Purple Princess** — Dark foliage
- Queen's Cushion** — Dbl. wine
- Queen's Royal** — Purple dbl., bronze leaf
- Rainbow King** — Wine, white edge
- \*\*Red King** — Favorite red
- Red Man** — Strawberry leaf
- Rippling Geneva** — Clear blue, white edge
- \*Robinhood** — Good red
- Rose Reflection** — New glowing hepatica
- Royal Scott** — Dbl. orchid neptune
- \*Ruby Girl** — Lavender purple tips
- \*Ruffled Queen** — Filled lavender, supreme
- Ruffled Treasure** — Frilled orchid
- \*Sailor's Delight** — Dbl. light blue, girl
- Shocking** — Deep pink
- \*\*Silver Lining** — Dbl. blue, white edge
- Sir Lancelot** — Lav.-purple bi-color
- \*\*Snow Line** — Dbl. wine, white edge
- \*\*Snow Prince, Select** — Pure white, large
- Spooned Red Double** — Spooned leaf
- Springfield-Beauty** — Huge dbl. dark blue
- \*\*Star Amethyst** — Wine star, yellow eye
- Star Girl** — Blue star on white
- \*\*Star Sapphire** — Purple star, yellow eye
- Sugar 'N Spice** — Flecked
- Sundance** — Dbl. wine, shaded
- Sundream** — Tinted girl, mauve
- \*\*Sunrise** — Red, old favorite
- \*Sweet Pea Girl** — Red
- Sweet Sixteen** — Semi-dbl., white miniature
- Twilight** — Blue & white shaded
- Twilight, Double** — Lovely, good bloomer
- Uncle Bob** — Irresdescent pink
- Variegetta** — Dbl. blue, flecked darker
- \*Velvet Girl** — Lav. & Purple bi-color
- \*\*Violet Beauty** — Favorite
- \*\*White Madonna** — Pure white dbl., girl
- White Pride** — Good dbl. white, plain leaf
- \*Wintergreen** — Dbl. blue & white, variegated leaf
- Wintry Nite** — Dbl. blue, variegated leaf

We have dropped many of our older varieties from this list, but still have some available, which we will be glad to send while our supply lasts. (**Fringettes, Geneva's, Buttercups, etc.**)

\*Indicates plants listed among the 100 best African Violet selected by the National African Violet Society.

\*\*Indicate plants listed on their revised list.

WHOLESALE ORDERS, your choice of 25 or more plants will be sent to you Express COLLECT at a 20% Discount deducted from your total bill. We reserve the right to limit quantities of the newer varieties. Please state whether your order is to be sent Protective Signature or not. It's safer!